

**On Lake Erie**

# Leisure Living magazine

419.552.6498

P.O. Box 121, Port Clinton, Ohio 43452

*Gracious Living for the 50+ Generation*

**DEADLINE :** Thursday, August 28, 2025

For AUTUMN 2025 Edition - to be mailed September 18, 2025

**RATES & INFORMATION – Estimated Readership of 16,000 per edition**  
**A High Quality, Direct Mail Publication With Advertising Impact!**

## READER DEMOGRAPHICS:

Aged 50 - 77 Baby Boomer homeowners,

Home value \$100,000 + Household income over \$50,000

Direct Mailed to Zips 43440, 43452, 43456, 43438, 44839 & 44870

Including Catawba, Port Clinton, Marblehead, Put-in-Bay,

Kelleys Island, Sandusky & Huron Township

**7 EDITIONS** annually  
Including Spring, May, June, July,  
August, Autumn & Holiday  
~ Usually mailed mid-month ~

## EDITIONS promoted online!

Your ad will be hyperlinked so readers  
can connect directly to your website!

**6,400 HOUSEHOLDS** (Annual average)

Receive delivery by **DIRECT MAIL** each edition  
in eastern Ottawa & western Erie Counties.

**1,100 + Carrier Delivered** to Medical & Professional offices,  
Hospital and Residential facilities, Financial Planners/  
Institutions, prime dining and retail establishments.

## DISPLAY ADVERTISING RATES

ASK ABOUT PREPAY DISCOUNTS

### RANDOM INSIDE Ad Positions

Full color on Premium bond paper

Quarter page .....\$289 per edition/ three times

\$369 one time

Half page.....\$405 per edition/ three times

\$485 one time

Full page .....\$680 per edition/ three times

\$800 one time

### BUSINESS CARD Ads

Includes professional graphic design

& Full Color Ink

\$149 per edition on 3 insertion contract,

\$179 one time rate

## PRIME Ad Positions On Gloss Paper Pages

All Positions are a minimum 3 consecutive time rate or 7 time annual rate, on contract, when space is available.

Ads printed on high quality 100 lb. gloss paper.

Full page, Inside back cover ..... \$765

Half page, Inside front cover..... \$505

Full page, Center insert..... \$745

Half page, Center insert..... \$475

SCAN QR Code with your phone  
to view our latest issues!



Barb Clemons

Ad Sales Representative & Publisher Emeritus

Phone/Text - 419.356.8772

lakefrnt@thirdplanet.net

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*Leisurely Yours -*

**Leisure Publications**

Christine Elder - Publisher

Phone /Text: 419.552.6498

leisurepublications@gmail.com

Leisure Living Magazine

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